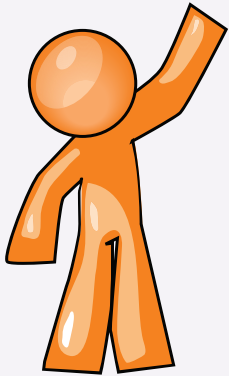


Artwork Specifications

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The following settings are recommended by Aviva Print for reliability and compatibility with our output workflow. When preparing PDF files for submission you will need to follow the specifications to ensure your job is printed both quickly, problem free and to the highest standard.



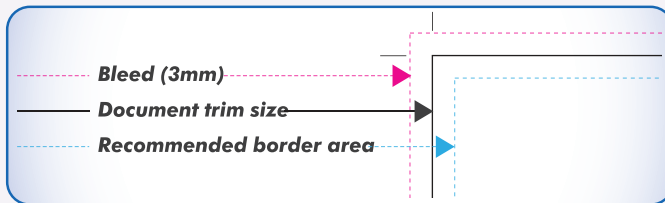
The best and most reliable option to produce PDF files is to produce a postscript file and then process it using Acrobat Distiller
(click here for our PDF settings)

BASIC FILE REQUIREMENTS

- Artwork must be flattened
- Artwork centred on page
- Files at 100% of final size
- Colour space must be CMYK
- Min 150dpi, max 300dpi at final print size
- Fonts must be embedded or outlined
- Supply trim marks and 3mm minimum artwork bleed
- Multiple page PDF must be supplied as 1 up per page

ADDITIONAL REQUIREMENTS

- Colour and Grayscale scanned images at 300dpi
- Line work resolution of 800-1200dpi
- Keep the font size above 7pt for easy reading
- Minimum line thickness: 0.5pt
- Do not lock or hide any object
- Try to avoid using thin or light text on a solid dark colour background, may result in bleeding issues



Colour Management

Specify PMS colours or supply a colour sample for matching

Black

- If type is black, use 100% black in CMYK colour bar
- If Rich Black is necessary, we recommend using 60C, 40M, 40Y, 100K

Images

For Native Files, supply all linked elements with layout documents

Applications / Available File Formats

- InDesign, Photoshop, Illustrator up to CS5
- Adobe Acrobat / Distiller
- Microsoft Office (Word, Excell, PowerPoint, Publisher) (Not Recommended)
- Quark Express (Additional cost applies)
- JPEG • TIFF • PNG

FILE TRANSFER

Files up to 20mb can be e-mailed to Aviva Print, larger files need to be transferred via our website.

- <http://www.online-printing-services.com.au/printing-file-transfer>

Please contact your Account Manager if any difficulties using this tool

